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SRL Ranbaxy renamed Super Religare Lab

NEW DELHI: Pathology Lab chain SRL Ranbaxy today said it has rechristened itself as Super Religare Laboratorier (SRL) Ltd. "The rebranding exercise is a significant move to take our interest in diagnostics space to the next level... We intend extending the brand values and brand equity to various services within our promoter group, encompassing diagnostics, wellness retail and IT technology," Religare CEO and the spokesperson of the promoter group said.